Governing by numbers at international scale. New relationships between the State and Professions in Education?

International Symposium, University of Strasbourg (France) 08-09 October 2018.

DAY 1. Monday 8th October

THE INTERNATIONAL CIRCULATION OF NUMBERS IN EDUCATION POLICIES: EPISTEMOLOGIES, GOVERNMENTALITY, AND TECHNOLOGIES

Room “salle de conférences”

9.00-9.15 Opening of the symposium (Luis Miguel Carvalho, Romuald Normand, Dalila Andrade Oliveira)

9.15-9.45 First keynote lecture: Tom Popkewitz, Professor, University of Wisconsin Madison, USA, Numbers as desires and the impracticality of international student assessments

9.45-10.15 Second keynote lecture: Laurent Thévenot, Professor, Ecole des Hautes Etudes en Sciences Sociales, France, MEASURE FOR MEASURE. From values to value in the politics of governing numbers

10.15.10.30 Questions by the audience-Chair: Jay Rowell, Director of Research, CNRS, University of Strasbourg, France

10.30-10.45. Coffee-break

10.45-11.15 Third keynote lecture: Martin Lawn, Professor, University of Edinburgh, UK, The Art of darkness: merging, prediction and excluding in data governance

11.15-11.45 Fourth keynote lecture: KAN Wei, Professor, Beijing Normal University, China, Beyond western empiricism to global eclecticism in educational research

11.45-12.00 Questions by the audience-Chair: Romuald Normand, Professor, University of Strasbourg, France

12.00-13.30 Lunch
13-30-14-30 **Thematic sessions I. Beyond the PISA Miracle? Epistemologies and International Governmentality.**

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<td>Chair: Johanna Kallo</td>
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| **Luis Miguel Carvalho**, Institute of Education, University of Lisbon, Portugal  
*International assessments and school governance* | **Suvi Jokila**, University of Turku, Finland,  
*Governing internationalisation of higher education: EC’s Mobility Scoreboard,* |
| **Emiliano Grimaldi**, University Frederico II, Naples, Italy  
*Shaping education by mathematical formalization and biological sciences: a new epistemic space.* | **Sarah Maire**, University of Strasbourg, France,  
*The international circulation of the soft skills policy* |
| **Carina Carlhed Ydhag**, Stockholm University, Sweden  
*Different position takings in statistical reasoning – European educational policy evaluation practices and the position of critical educational research* | **Heikki Kinnari**, University of Turku, Finland,  
*Lifelong Learning as a Technology of Governmentality* |

**Room “Salle de conferences”**

14.30-15.00 Fifth keynote lecture: **Risto Rinne**, Professor, University of Turku, Finland, *Global trajectories in Quality Assurance in Education. A comparison between Brazil, Russia and China*

15.00-15.30 Sixth keynote lecture: **Toni Verger**, Professor, Autonomous University of Barcelona, Spain, *Globalising performance-based accountability: A focus on teachers' responses*

15.30-15.45 Questions by the audience-Chair: **Paolo Landri**, Senior Researcher, National Institute of Research on Population and Social Policies (INRPPS), National Research Council, Italy

15.45-16.00 Coffee-break

16.00-17.15 **Thematic sessions II Governing by Numbers. Technologies and Policies.**

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| **Radhika Gorur**, Deakin University, Melbourne,  
*Escaping Numbers? Intimate Accounting, Informed Publics and the Uncertain Assemblages of Authority and Non-Authority* | **Hanna Laalo**, University of Turku, Finland,  
*Exploring universities’ entrepreneurial potential - HEInnovate -self-assessment tool as a governing technology,* |
| **Christina Elde Mølstad & Daniel Pettersson**, University of Gavle, Sweden  
*Numbers and Knowledge in Education: New Practices of Comparison, Quantification and Expertise* | **Maria-Luisa Villani**, University of Strasbourg,  
*Educational and methodological reference PISA models: What are the challenges for Southern-American countries?* |
| **Johanna Kallo**, University of Turku, Finland  
*“Formation of Comparative Knowledge? A Journey to the Epistemological Premises Underlying the New Assessment Tools”.* | **Elizabeth Eta**, University of Turku, Finland,  
*The diffusion of the Bologna Process Beyond Europe: What the numbers (don’t) say,* |
| **Paolo Landri**, INRPPS, Roma, Italy  
*Digital technologies and the new circuits of expertise in the governance of education* | **Elis de Aquinon** Ecole des Hautes Etudes en Sciences Sociales, France  
*The gap between national policies and local implementation: the case of a Brazilian district* |
17.15-17.45 Seventh keynote lecture: Hannu Simola, Professor, University of Turku, Finland, *Comparative Analytics in Dynamics of Education Politics - A fresh approach?"

17.45-18.00 Closing of the first day

DAY2. Tuesday 9th October

PROFESSIONS CHALLENGED BY GLOBALIZATION: BETWEEN NEW PUBLIC MANAGEMENT AND ACCOUNTABILITY REGIMES

Room “salle de conferences”

9.00-9.30 Eighth keynote lecture: Rick Mintrop, Professor, University of Berkeley, USA, *The Enduring Paradigm of Measurement and Accountability in the United States -- A Semi-Profession Adapts"

9.30-10.00 Ninth keynote lecture: LIU Min, Associate Professor, Beijing Normal University, China, *Challenges in the policy-making for training teachers and executives in China"

10.00-10.15 Questions by the audience. Chair: Palle Rasmussen, Professor, Aalborg University, Denmark

10.15-10.30 Coffee-break

10.30-12.15 Thematic sessions III. Accountability regimes and their impact on professions

Room “salle de conferences”

Chair: Toni Verger

Guri Skedsmo, University of Oslo, Norway *Comparison and benchmarking as key elements in governing processes in Norwegian schools"

Nelli Piatteova & Galina Gurova, University of Tampere, Finland, *The impact of audit culture on teachers: a post-socialist perspective"

Xavier Pons, University of Paris-Est Créteil, France, *School Inspectors in Europe: Towards a New Public Professionalism?"

Eszter Neumann, Centre for Social Sciences, Hungarian Academy of Sciences, Hungary, *New professionalisms: governing student conduct by numbers"

Room “table-ronde ”

Chair: Dalila Andrade Oliveira

Nora Revai, University of Strasbourg, France, *Governing teachers' knowledge: models of international expertise"

Vincent Dupriez et Branka Cattonar, Catholic University of Louvain, Belgium, *Between evidence-based education and professional judgment, what future for teachers and their knowledge? *


Maria Helena Augusto & Sámara Carla Lopes Guerra de Araújo, Federal University of Minas Gerais, Belo Horizonte, Brazil *The programme “Mais Alfabetização” and its accountability: tensions and challenges in the context of Brazilian education"

Room “Océanie”

Chair: Monica Elena Mincu

Andreu Termes, Autonomous University of Barcelona, Spain, *Tensions and evolution of accountability systems in a federal system: high and low stakes tests in Minas Gerais, Brazil"

Victoria Kondari, University of Padova, Italy, *can education governance based on numbers be socially toxic?*

Gerard Ferre, Autonomous University of Barcelona, Spain, *Rationale and effects of market positioning strategies of schools: an analysis of school segregation"


12.15-14.00 Lunch
14.00-15.45 Thematic sessions IV. New Public Management, governance and professions: some comparative perspectives

Room “salle de conferences”

Chair: Xavier Pons

Palle Rasmussen & Annette Rasmussen: Aalborg University, Denmark
Education management and professionals in Denmark.

Daniel Pettersson & Tine S. Prøitz, University of Gavle, Sweden, Soft infusion: Constructing ‘teachers’ within the PISA sphere.

Monica Elena Mincu, University of Turino, Italy, School network governance and its impact on Teachers’ initial training

Pierre Tulowitzki, University of Education Ludwisburg, Germany, The professional identity of principals: international perspectives

Room “table ronde”

Chair: Vincent Dupriez

Xavier Dumay, Catholic University of Louvain, Belgium, Socio-historical and comparative approach of the segmentation of the teaching profession

Dalila Andrade Oliveira, Federal University of Minas Gerais, Belo Horizonte, Brazil New Public Management in South America and it consequences on the teaching profession,

Olivier Perrenoud & Laetitia Progin, Graduate School of Education, Lausanne, Switzerland, The governance of training institutions in French-speaking Switzerland: complexity and regional realities

Carlos André Gomes, Federal University of Minas Gerais, Belo Horizonte, Brésil, Governance, territorial differences and school inequalities in Brazil

15.45-16.00 Closing of the symposium (Dalila Andrade Oliveira, Romuald Normand)