

Innovation Day Upper Rhine: Launch of the Trinational Upper Rhine Innovation Day



On April 12th 2022, the first tri-national event: Innovation Day Upper Rhine, will be held at the *Palais universitaire* of the University of Strasbourg. Twelve Upper Rhine universitiesⁱ and the 100 partner companies of the KTUR project invite researchers, companies, start-ups and students to a day of exchanges and meetings on technology and knowledge transfer in the Upper Rhine area. This event, organised in the framework of the French Presidency of the Council of the European Unionⁱⁱ, will also host the DeepTech Tour of Bpifranceⁱⁱⁱ.

For one full day, the event will bring together the innovation ecosystem and all the technology and knowledge transfer players in the Upper Rhine Valley and beyond. The Innovation Day Upper Rhine will focus on the concrete problems of these actors, such as company creation, financing, intellectual property, digitalisation (...) with three dedicated tracks: researchers/research laboratories, start-ups and companies. Three themes will be highlighted: deeptech, sustainable development and innovation in health.



“The Interreg KTUR (Knowledge Transfer Upper Rhine) project aims to increase the relationship between academia and industry by creating a sustainable technology transfer network in the Upper Rhine. The University of Strasbourg is delighted with the realisation of the Innovation Day Upper Rhine, the first and largest gathering of technology and knowledge transfer in the Upper Rhine area. This day, which has been labelled an official event of the French Presidency of the Council of the EU, will host the Deeptech Tour organised by Bpifrance, thus providing answers to project leaders launching or wishing to launch themselves into entrepreneurship.”

Michel de Mathelin, 1st vice president and vice president for Relations with the socio-economic world and development of the University of Strasbourg.

Program of the event:

- Three plenary sessions on the following themes:
 - **Deep tech^{iv}, deep impact how to create a trinational dynamic?**
 - **Sustainable development: What are the challenges for our society and the development of companies?**
 - **Innovation, high level research, serendipity... How academic research creates breakthrough innovations in health.**
- More than 15 workshops (for the program, click [here](#));
- Three “Walks of the Best”, trinational pitch sessions to showcase innovative start-ups from the Upper Rhine;
- Over 500 business meetings;
- An exceptional closing session with the intervention of Jules Hoffmann, Nobel Prize in Medicine, Professor at the Institute of Advanced Studies of the University of Strasbourg (USIAS) and Emeritus Research Director at the CNRS.

Who is the event aimed at?

The Innovation Day Upper Rhine is aimed at researchers, start-ups, companies and students. They are all invited to exchange and meet each other on technology and knowledge transfer in the Upper Rhine area.

Researchers will be able to turn their results into applications, find potential partners, access funding and create new collaborations.

Start-ups will be able to meet future academic partners, find new markets for their disruptive technologies, find funding and establish industrial partnerships.

Companies will have the opportunity to present their service offers and R&D needs to the different participants of the event on the Marketplace tab of the registration platform, to discover the innovations of university research units and to find funding opportunities for their research and development project.



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Students are invited to this event, in particular student entrepreneurs and PhD students. This will be an opportunity for them to develop their network and to be inspired by the start-ups presented.

Practical information:

- As the number of participants is limited, registration is mandatory.
- To register for the event: <https://ktur2022.b2match.io/>
- Program of the day (in English): <https://ktur2022.b2match.io/page-1751>
- Participation in the event is free of charge.
- Health restrictions will be adapted according to the regulations in effect on the day of the event.

The KTUR project – Knowledge Transfer Upper Rhine

Co-funded by the European Union via the Interreg V Upper Rhine funding program, the KTUR project has been receiving financial and human resources for a period of three years since October 2019. Led by the Karlsruher Institut für Technologie, the KTUR project brings together a consortium of 12 universities. The aim of the project is to set up joint structures and activities in the field of knowledge and technology transfer in the Rhine Valley region in order to facilitate collaboration between the academic world and companies.

For more information on KTUR: <https://ktur.eu/fr/home-francais/>

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ⁱ Six universities: Universität Basel ; Universität Freiburg ; Université de Haute-Alsace ; Karlsruher Institut für Technologie ; Université de Strasbourg ; Universität Koblenz Landau and six universities of applied sciences: Hochschule Furtwangen University ; Hochschule Kaiserlautern ; Hochschule Karlsruhe ; Duale Hochschule Baden-Württemberg ; Fachhochschule Nordwestschweiz ; Hochschule Offenburg.

ⁱⁱ This event is not organised by the French Government. However, it is authorised by the Government to use the emblem of the French Presidency of the Council of the European Union.

ⁱⁱⁱ <https://evenements.bpifrance.fr/deeptechtour2021>

^{iv} What is Deep Tech? The term refers to startups that offer products or services based on disruptive innovations.